



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Contract # 197571

Schedule Dates

10/02/12-10/08/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE, MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered

10/01/12

Last Modified

10/01/12

Entered By

Nicole Heckard

CO-OP

No

Headline

ECR08876229

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,077.50

Net Total

\$11,772.50

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Oct. 2012 31 \$13,850.00

Grand Total: 31 \$13,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (3)	10/02/12-10/05/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P	3		X	X	X	X			3	\$500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/1/12
2.0	Normal Line / SPOT (1)	10/02/12-10/08/12	3	:30	7A- ABC-GOOD MORNING AMERICA		2	2	2	2	2			10	\$350.00	\$3,500.00	WHTM Harrisburg (WHTM)		10/1/12
3.0	Normal Line / SPOT (2)	10/02/12-10/08/12	3	:30	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A		1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/1/12
4.0	Normal Line / SPOT (4)	10/02/12-10/05/12	3	:30	7:30P- THE INSIDER 730P			1	1	1	1				\$200.00		WHTM Harrisburg (WHTM)		10/1/12
4.0.1	Preempt (4)	10/05/12															WHTM Harrisburg (WHTM)	Program Change/Exception - airing inside edition	
4.0.2	Preempt (4)	10/03/12															WHTM Harrisburg (WHTM)	Program Change/Exception - airing inside edition	
4.0.3	Preempt (4)	10/02/12															WHTM Harrisburg (WHTM)	Program Change/Exception - airing inside edition	
4.0.4	Preempt (4)	10/04/12															WHTM Harrisburg (WHTM)	Program Change/Exception - airing inside edition	
5.0	Normal Line / SPOT (5)	10/08/12-10/08/12	3	:30	10P- ABC-CASTLE		1							1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/1/12
6.0	Normal Line / SPOT (7)	10/08/12-10/08/12	3	:30	7:57P- ABC-DANCING WITH THE STARS		1							1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.



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3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Contract # 197571

Schedule Dates 10/02/12-10/08/12
Advertiser Casey/Senate-D (3661)
Agency Shorr Johnson Magnus (4312)
Product Political-Political (1088)
Brand POLITICAL (2893)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name DETTORRE, MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency
Billing Type Standard
Comments CASEY/SENATE/DEM

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Nicole Heckard
CO-OP No
Headline # ECR08876229
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,077.50
Net Total \$11,772.50
Sales Tax

WHTM Harrisburg (WHTM)
By Broadcast Month
Oct. 2012 31 \$13,850.00
Grand Total: 31 \$13,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / SPOT (8)	10/02/12-10/08/12	3	:30	11:35P- ABC-ABC NEWS NIGHTLINE	1	1	1	1	1	1			4	\$150.00	\$600.00	WHTM Harrisburg (WHTM)		10/1/12
8.0	Normal Line / SPOT (9)	10/02/12-10/08/12	3	:30	Orbit- [T]NEWS-ABC27 NEWS AT 11P(Mo-Fr), [T]NEWS-ABC27 NEWS AT 11P WEEKEND(Su)	1	1	1	1	1	1			6	\$400.00	\$2,400.00	WHTM Harrisburg (WHTM)		10/1/12
9.0	Normal Line / SPOT (10)	10/06/12-10/06/12	3	:30	11:30P- NEWS-ABC27 NEWS @ 11PM (LATE RUN)							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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SHORR JOHNSON MAGNUS
MEDIA ACCOUNT
1831 Chestnut Street, 6th Floor
Philadelphia, PA 19103
(215) 567-4080 FAX (215) 567-2106

FIRSTTRUST SAVINGS BANK
3-73802380

3893

10/1/2012

PAY TO THE ORDER OF WHTM-TV

\$ **12,452.50

Twelve Thousand Four Hundred Fifty-Two and 50/100*****

WHTM-TV

DOLLARS

A TAMPER RESISTANT TONER AREA

MEMO Casey

[Handwritten Signature]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail themselves of the Lowest Unit Charge during a Political Window, Federal Candidates must sign the Certification on Page 3

Station and Location: WHTM-TV	Date: 10/1/12
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I, Shore Johnson Magnus, a legally qualified candidate of the Democratic party for the office of: U.S. Senate in the General election to be held on: Nov 6, 2012 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
9/5/12					
10/1/12					

Total Charges: \$12,452.50

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bob Casey For US Senate

and you are authorized to announce the time as paid for by such person or entity, I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charlie Lyons, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and document, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date 9/25/12

Signature [Signature]

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature [Signature]

Printed Name Carl R. [Signature]

Title NSM